

COMMUNICATIONS ALLIANCE DOCUMENT REVIEW 2013

Rights of use of Premium Rate Service Numbers Industry Code (ACIF C554:2004)

Comments received from the Australian Communications and Media Authority

26 October 2012

Thank you for providing the opportunity for the ACMA to provide comment on the proposed review of the Rights of use of Premium Rate Service Numbers Industry Code (ACIF C554:2004).

While we have no comments on the current operation of the code, section 1.1.4 could be expanded to include reference to the Mobile Premium Services Industry Code C637:2011, and the Telecommunications Service Provider (Mobile Premium Services) Determination 2010 (No.2) (Do not Contract/Do not Bill Determination). Noting that if the MPS Code related provisions are referenced in the Rights of Use of Premium Rates Service Numbers Industry Code there could be a need to reconcile the different definitions (specifically different parties in the supply chain) between the two codes to avoid confusion.

We also consider that combining the various numbering rights of use codes - ACIF C566:2005 Rights of Use of Numbers Industry Code and ACIF C554:2004 Rights of Use of Premium Rate Service Numbers Industry Code - could improve accessibility and clarity for industry and consumers.

We note that any proposal to modify the code must properly consider the needs of affected consumers.

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