

Aug. 25, 1942.

V. P. WEIDNER

2,294,144

DISPLAY DEVICE

Filed May 24, 1940

FIG. 1

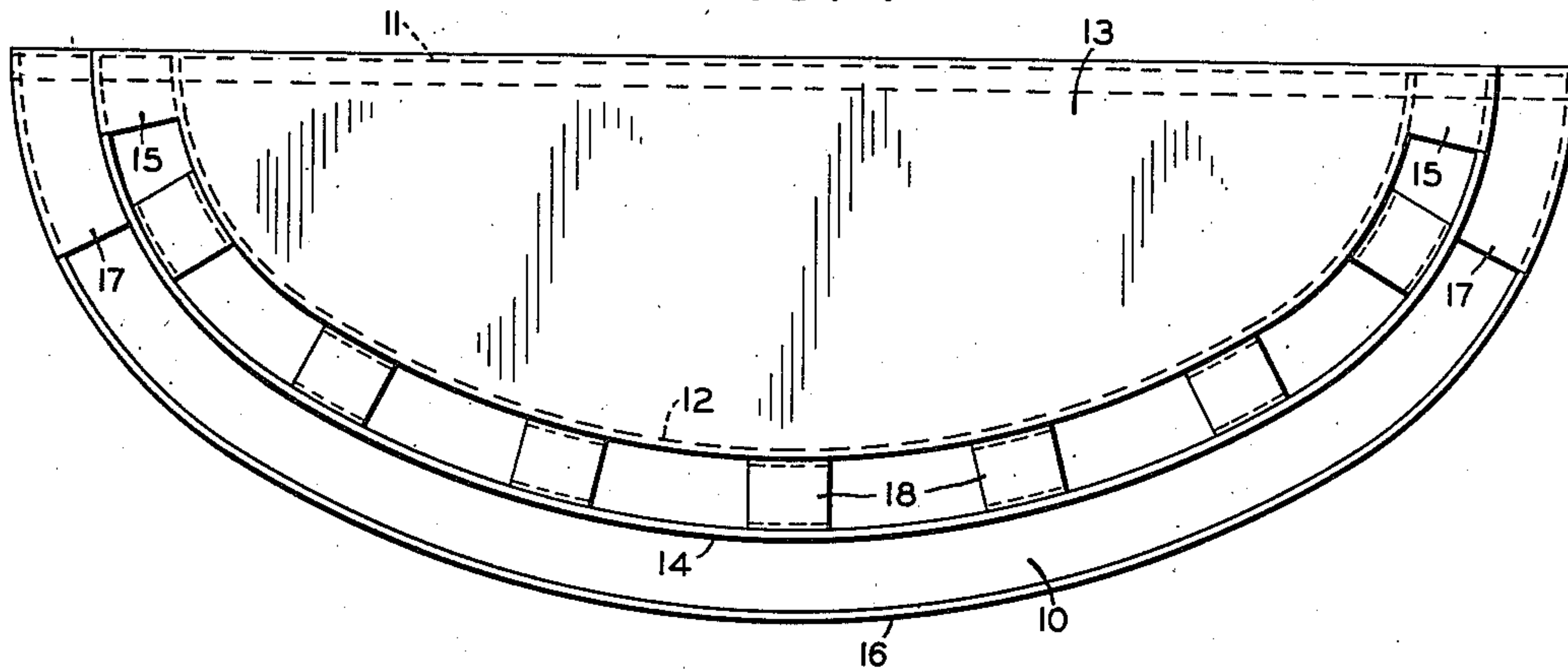


FIG. 2

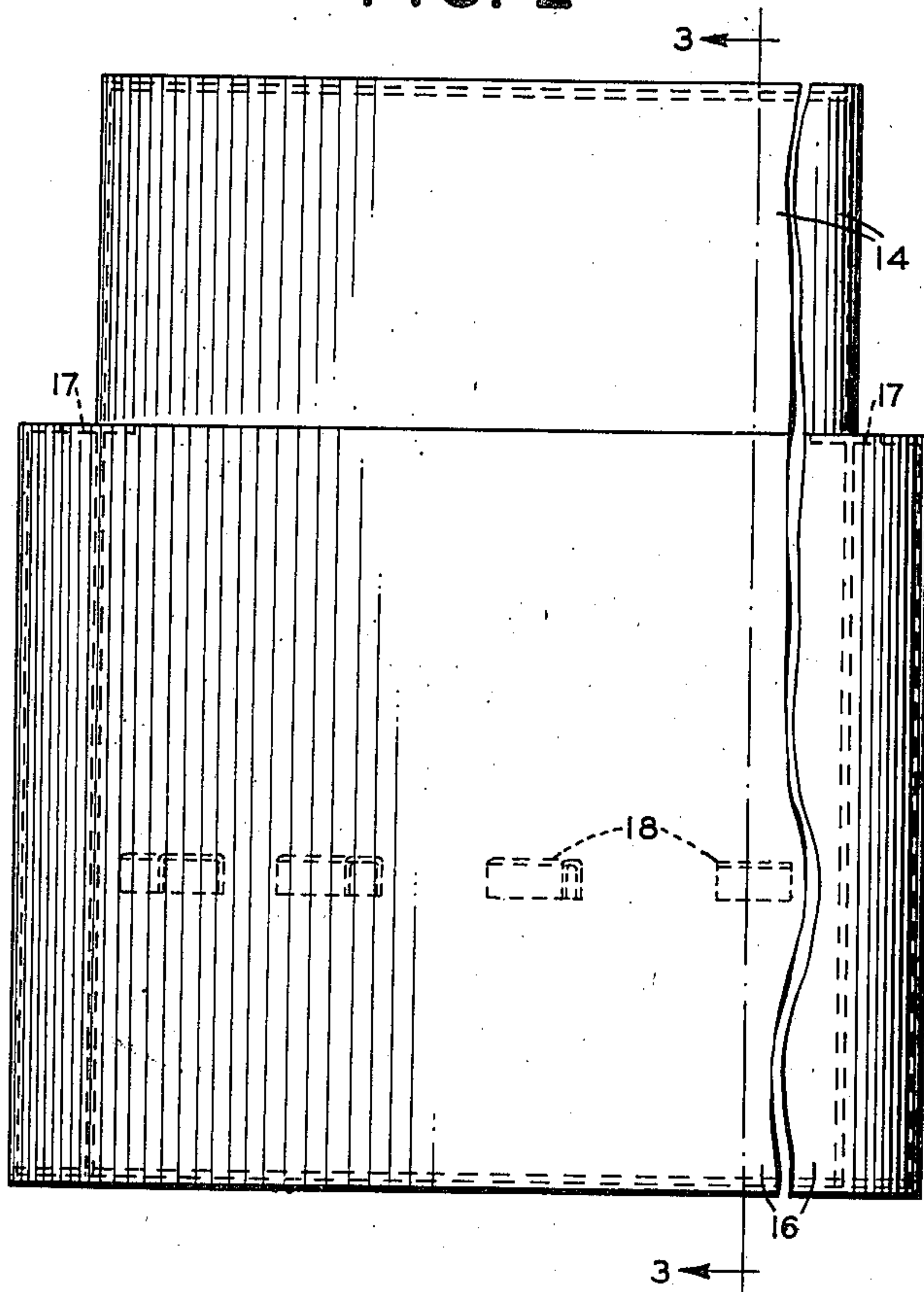
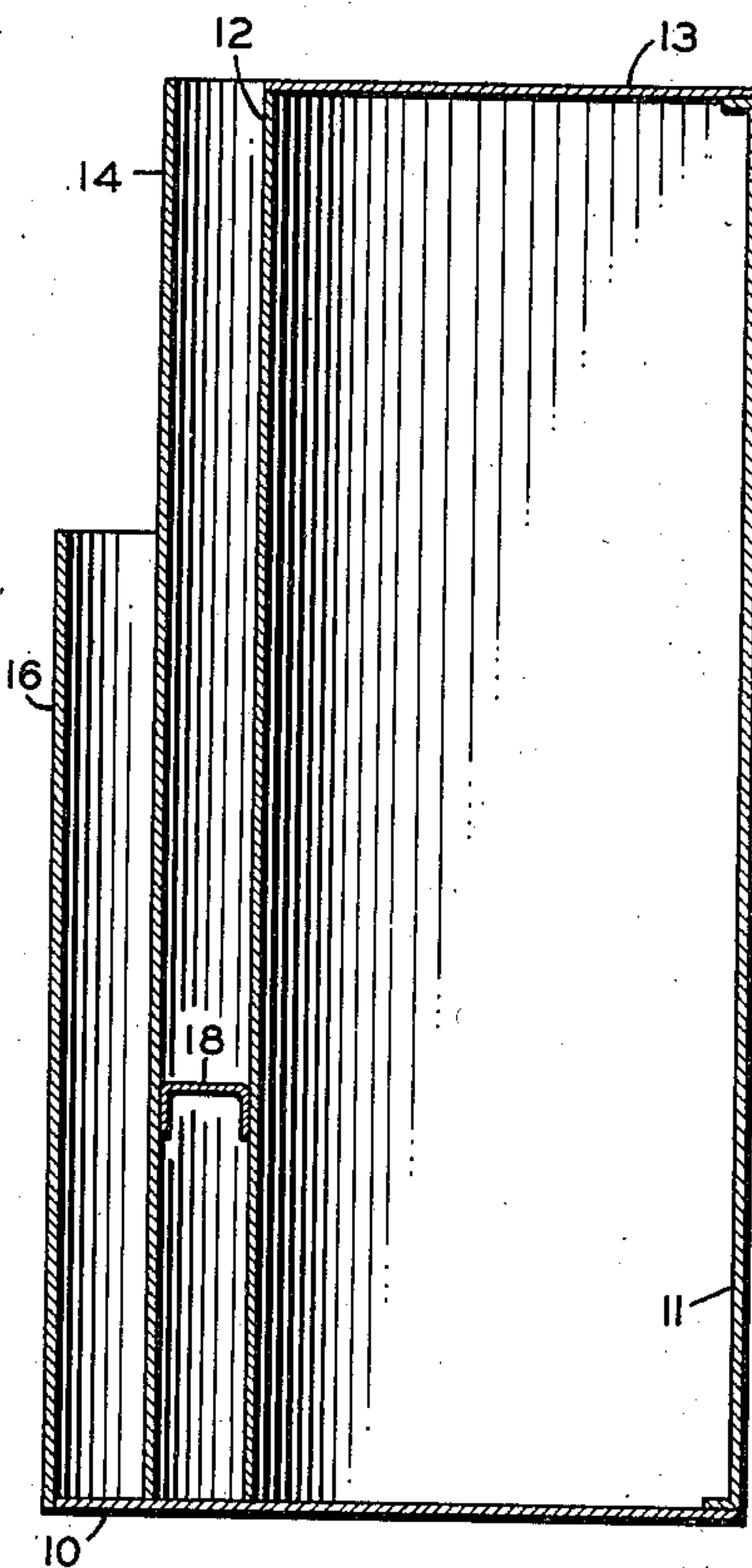


FIG. 3



INVENTOR
V. P. WEIDNER

BY *M. H. Sproule*
ATTORNEY

UNITED STATES PATENT OFFICE

2,294,144

DISPLAY DEVICE

Victor P. Weidner, Port Washington, N. Y., assignor to The Western Union Telegraph Company, New York, N. Y., a corporation of New York

Application May 24, 1940, Serial No. 336,968

1 Claim. (Cl. 211—13)

This invention relates to display devices and has particular reference to that type of device having one or more pockets into which flexible sheet material may be placed for display.

An object of the invention is to provide a display device of this type having a plurality of pockets which are so shaped that the sheet material placed therein is held in a substantially upright position.

Another object of the invention is to provide a pocket type display device in which the width and curvature of the pockets are so related that the sheet material is given a form such that it is prevented from drooping.

An illustrative embodiment of the invention will be described in conjunction with the accompanying figures, of which:

Fig. 1 is a top or plan view of the device embodying the invention;

Fig. 2 is a front elevation of the display device; and

Fig. 3 is a sectional view taken on the line 3—3 of Fig. 2.

The display device is mounted upon a base 10 which has a straight edge along the back thereof, the remainder of the periphery having an arcuate configuration. A back 11 is mounted in an erect position along the straight edge of the base and is recessed along the vertical edges thereof adjacent to the upper part so that it presents a set-back appearance when viewed from the front. A curved vertical wall 12 is also mounted upright upon the base 10 and follows a line of curvature which is parallel to the curved edge of the base. The device is provided with a top 13 which has a configuration similar to that of the base and is supported by the walls 11 and 12. Another curved wall 14 is mounted forwardly of and parallel to the wall 12 and the curved edge of the base 10 at a point substantially midway between the wall 12 and the curved edge of the base. There is formed on either side of the top 13 an extended portion or tab 15. These tabs extend outwardly from the top and are secured to the upper edge of the intermediate wall, thereby effectively closing from the top the ends of the pocket which is formed between the walls 12 and 14.

A third or outer wall 16 is mounted along the curved edge of the base 10 and extends upwardly so that it has a height which is substantially equal to the distance above the base of the set-back portions of the back 11. This wall also has formed at the ends thereof a pair of tabs 17 which are bent inwardly and secured to the

intermediate wall 14. These tabs also serve to close from the top the pocket which is formed between the walls 14 and 16. The closed portions of the two pockets are related to one another in such a manner that the total open lengths of the two pockets are substantially equal.

If it is desired to provide two pockets of equal depths, there may be placed between the inner wall 12 and the intermediate wall 14 a plurality of cleats 18 which are securely attached to these walls in the desired vertical positions.

In order to hold the sheets of flexible material in such a manner that there is no tendency for them to bend forward, it is necessary to provide a pocket which is relatively narrow as compared with the curvature of the walls forming the pocket. Also the spacing between the walls must necessarily be relatively small as compared with the height of the walls forming the pockets. Thus, when one or more sheets of flexible material are placed within the pocket, they are held thereby in such a manner that there is imparted to the sheets substantial curvatures which has the effect of imparting to the sheets a stiffness which is sufficient to prevent bending at the point where the sheets extend above the top of the pocket.

By arranging a plurality of curved pockets concentrically upon a supporting structure a large number of flexible sheets may be displayed in a comparatively small space. Also, if each of the inner pockets is arranged so that it occupies a slightly higher position than the pocket immediately forward thereof, it is possible to display a large quantity of flexible sheets, and at the same time the sheets appearing in different pockets may display different subject matter.

The nature of the invention may be ascertained from the foregoing description of an illustrative embodiment, it being understood that numerous modifications may be made therein without departing from the spirit of the invention. The scope of the invention is set forth in the appended claim.

What is claimed is:

A display device for flexible sheet material comprising a base member characterized by a straight rear edge and a curved edge extending between the extremities of said rear edge, a plane rear vertical wall extending upward from the rear edge of said base member, a plurality of spaced curved vertical walls supported by said base and attached at the respective extremities thereof to said rear wall, adjacent curved walls being separated by relatively small amounts as

compared with the heights thereof, the front one of said curved walls being shorter than the others, and a plurality of inverted U-shaped spacing members permanently attached to the back and front faces respectively of two adjacent taller curved walls at distances from the top of the front one of said two taller curved walls sub-

stantially equal to the height of the shorter curved wall and serving as the bottom of the pocket formed between said two adjacent curved walls whereby the open-topped pockets formed between adjacent ones of said curved walls are of substantially equal depths.

VICTOR P. WEIDNER.